

# How To Write A PPP Introduction

## Introduction

- General and very vague
- A little more specific - why I choose this topic
- State your guiding question

## Area of Interaction

- State what your AOI is AND DEFINE IT.
- How your AOI relates to your topic
- How your AOI is going to guide your topic

## Product

- What is your product?
- How are you going to judge your product?
- List your timeline

## An Example of a PPP Introduction

Many people love sweet foods including desserts. But did you know that some sweeteners are equally nice at breakfast? Many people in Canada love to eat maple syrup. They put in their cookies; they put in their ice cream; they put in their pies; they put it on their pancakes. It is a national obsession to love maple syrup in Canada. Canadians love maple syrup so much that they even put a picture of the maple leaf on their flag. Now that is obsessive. I love maple syrup as well because I am Canadian and I am obsessive as well. That is why I decided to do my PPP on maple syrup. I wanted to do something that was close to my heart. Thus, this PPP will be answer the question, “How best can I share my love of maple syrup with the wider international community?”

For this PPP, I will be using the Area of Interaction Community and Service. This is defined as, “The emphasis of community and service is on developing community awareness and a sense of belonging and responsibility towards the community so that students become engaged and feel empowered to act in response to the needs of others.” (International

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Baccalaureate, p. 13, 2009). This will link to my topic because I want to show the wider school community the value of maple syrup and how sharing maple syrup can create a sense of shared culture and community. This will guide my entire project because in everything I do, I will be trying to highlight to the community what I am sharing.

My product will be a food stall in which I will cook 20 different dishes all made of maple syrup. To judge whether this was successful, I will use the following rubric:

Food	Audience	Community
The food tasted awful.	The audience had no idea what I was talking about, eh?	No one really understood how maple syrup creates a sense of community in Canada.
The food tasted fine.	The audience kinda knew what I was talking about, eh?	The audience understood a little about how maple syrup creates a sense of community in Canada.
The food tasted good.	The audience knew what I was talking about and were interested in maple syrup, eh?	The audience understood how the use of maple syrup in Canada creates a sense of community that binds people together and creates a sense of one-ness.
The food was awesome.	The audience loved my maple syrup and demanded more, eh? There was a riot at my stall, eh?	The audience very clearly understood how the use of maple syrup in Canada creates a sense of community that binds people together, creates a sense of one-ness, and is part of a cultural heritage.

My timeline for this project is as follows:

Oct 8: Finish the introduction

Oct 17: Finish my research

Nov 1: Start cooking